SOLUTION BUILDERS®

CYBERSECURITY AWARENESS MONTH 2026

01



PART 1 OF 3

The Problem.

Cybercrime is growing faster than most businesses can keep up with. Here is what the 2026 numbers say.

$20.9B
reported lost to cybercrime in a single year

48%
of breaches now involve ransomware

247
days to find and contain the average breach

01 The Problem

02 The Alternatives

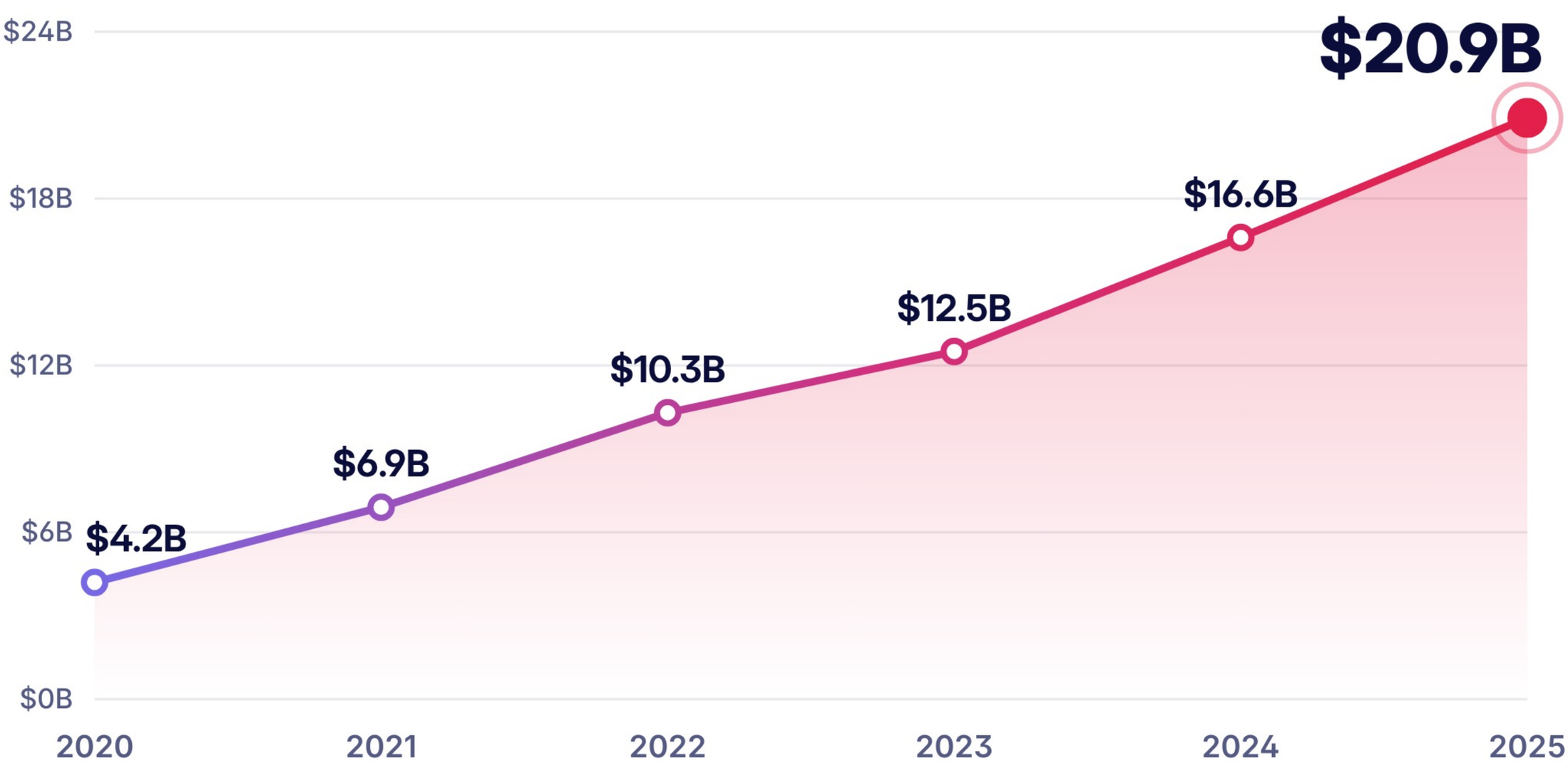
03 The Solution

THE MONEY

Losses have grown five times over in five years.

Every year the FBI adds up what Americans report losing to internet crime. The line only goes one direction.

REPORTED CYBERCRIME LOSSES IN THE US, IN BILLIONS



1M+
complaints filed in 2025, almost 3,000 every single day

$3.05B
lost to business email compromise alone

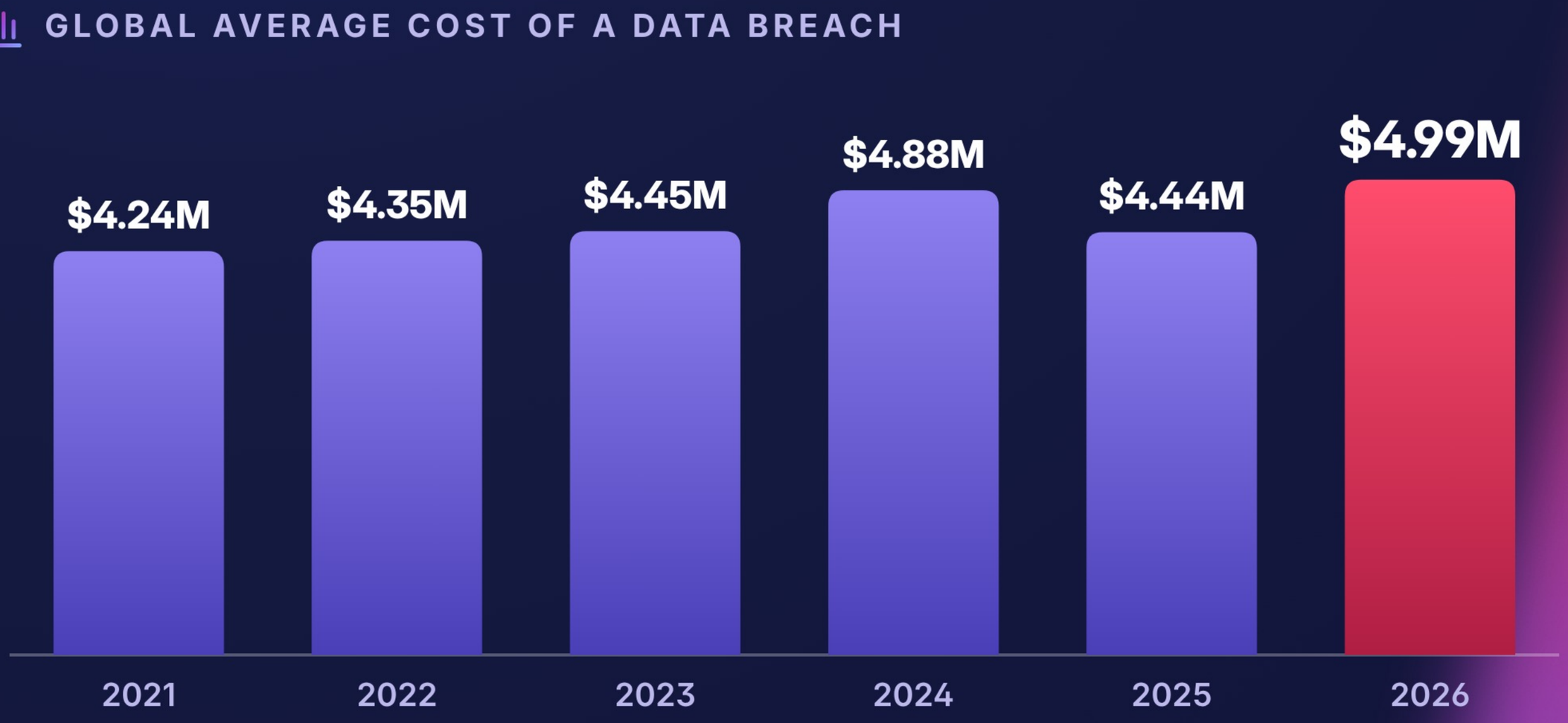
$893M
tied to AI enabled scams, the first year the FBI tracked it

Source: FBI Internet Crime Complaint Center, annual reports 2020 through 2025.

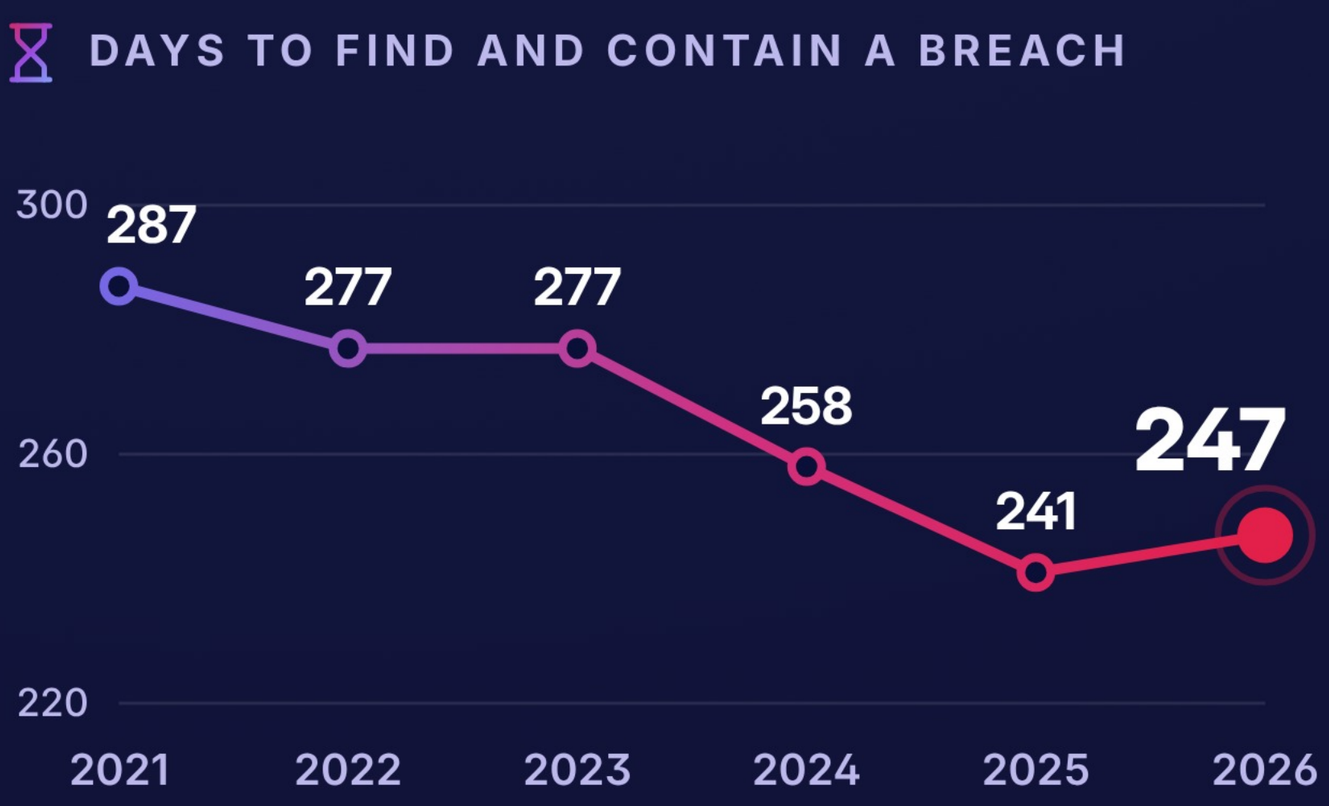
THE PRICE OF ONE BREACH

One breach now costs a record $4.99 million.

GLOBAL AVERAGE COST OF A DATA BREACH



DAYS TO FIND AND CONTAIN A BREACH



$11.5M

average in the United States, more than double the global figure

+12%

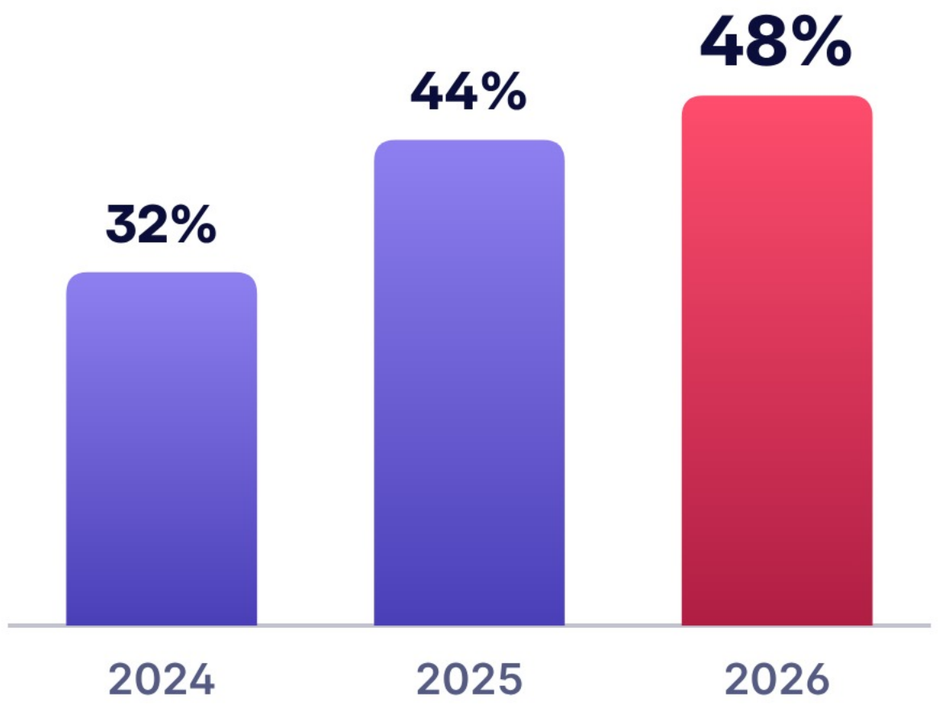
in one year, and detection got slower for the first time in five

Source: IBM Cost of a Data Breach Report, 2021 through 2026 editions.

HOW THEY GET IN

Ransomware shows up in nearly half of all breaches.

BREACHES INVOLVING RANSOMWARE



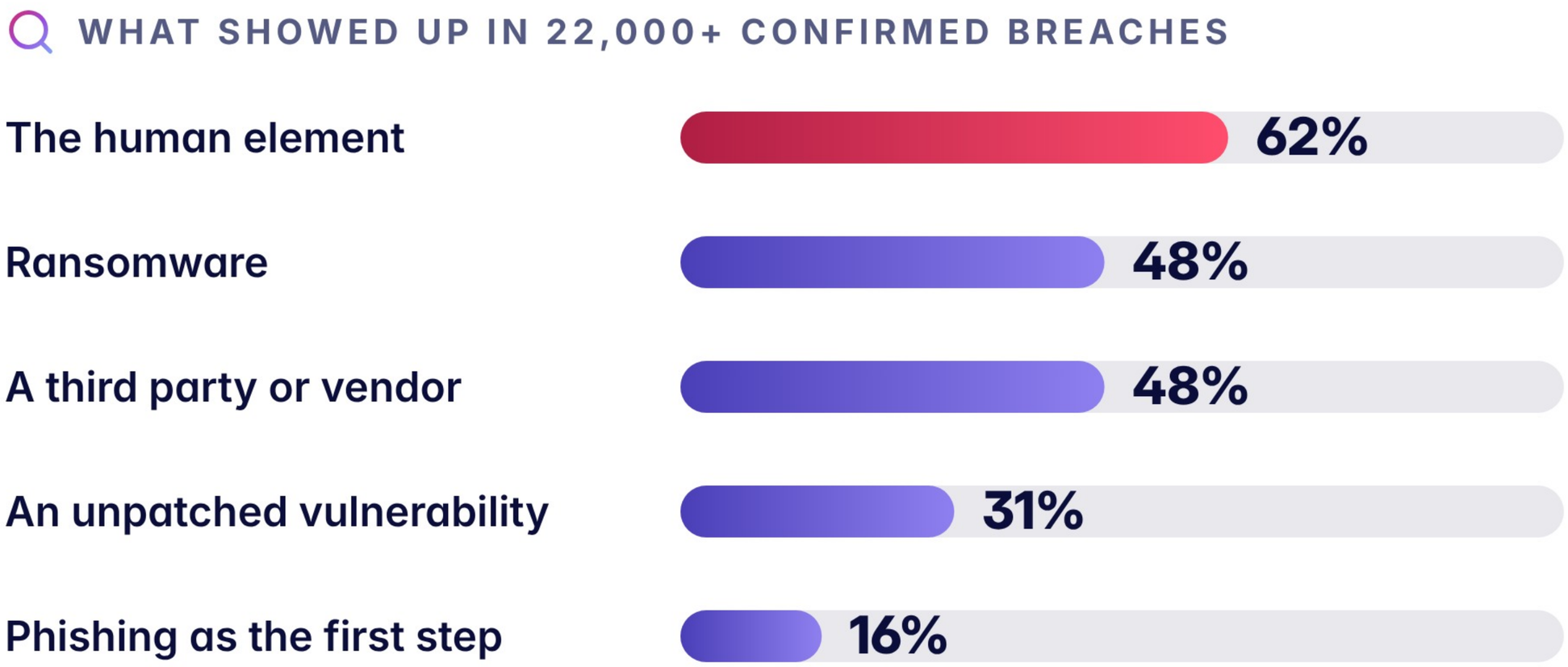
$139,875

median ransom paid by the victims who paid

43 days

median time to fully patch a critical known flaw, up from 32

WHAT SHOWED UP IN 22,000+ CONFIRMED BREACHES



Source: Verizon Data Breach Investigations Report, 2024 through 2026 editions.

THE NEW TWIST

AI gave attackers a serious upgrade.

Better grammar, cloned voices, fake video calls. The old advice to look for the typos does not work anymore.

1 in 4+



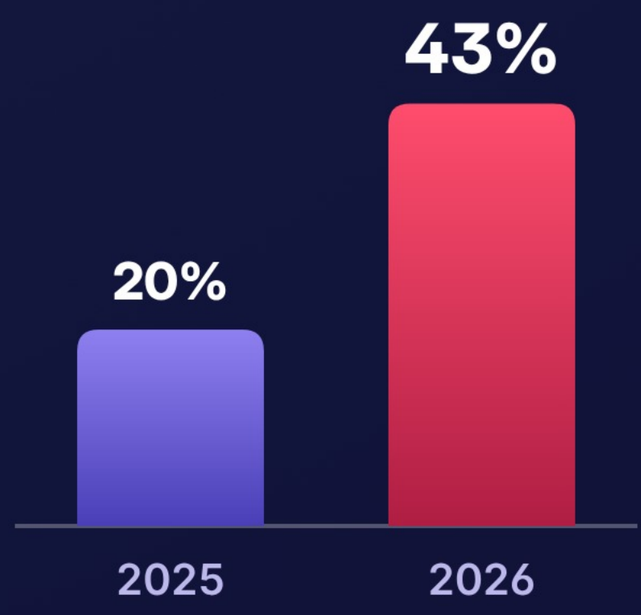
More than one in four organizations hit by a malicious attack say AI was part of it. That is up **56%** in a year.



of AI powered attacks used deepfake impersonation

A voice or a face you trust, faked.

COMPANIES WITH A SHADOW AI INCIDENT



+$1M is what an AI driven attack adds to the cost of a breach, on average.
So what are your options?

Source: IBM Cost of a Data Breach Report 2026.

NEXT UP · PART 2, THE ALTERNATIVES →